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Customer Service Win Inspires Aircraft Art Show at Future of Flight

Mukilteo, Wash – May 17, 2010 –The Future of Flight Aviation Center is sponsoring an aviation design and art show that will showcase innovative aircraft ideas from ‘kids’ of all ages. The show will run from June 15 – July 31, 2010. Submissions are due June 7, 2010.



The show, which is not a competition, was inspired by 8-year-old Harry Winsor of Boulder, Colorado, son of John Windsor, CEO of Victors and Spoils, blogger and author of several books on product innovation and collaboration. When young Harry submitted an airplane design idea to The Boeing Company and received a standard form letter, which appeared to be aimed at adults, Harry’s father posed a question on his blog about what he should tell Harry. The amazing response he got from blog readers and Boeing ([@boeingcorporate](https://twitter.com/boeingcorporate)), as a result of attention from followers on Winsor’s Twitter account ([@jtwinsor](https://twitter.com/jtwinsor)), was touted as an excellent customer service win for The Boeing Company. “We are proud to showcase the ideas of the next generation of aviation innovators,” said Barry Smith, Executive Director of the Future of Flight Foundation.

Submissions for the show are due by June 7, 2010, and should be no smaller than 3” x 3” or larger than 27” x 41” and can be sent electronically (jpg. format), via regular mail or delivered in person. Each participant will receive an i-4innovation window-cling badge for taking part in the show. Complete details and instructions about how to get involved in the Harry Winsor Design Your Own Aircraft Show are available at www.i-4innovation.com.

The Future of Flight Aviation Center is a unique learning and interpretive facility designed to let visitors experience the marvel of commercial jet aviation and production. It celebrates the historic accomplishments of the last 50 years since the first flight of the Boeing 707 and highlights the technological possibilities for powered, winged flight during the next 50 years.

The 73,000-square-foot Future of Flight facility includes a 28,000-square-foot Aviation Gallery with interactive exhibits and displays, 9,000-square-foot, rooftop observation deck overlooking Paine Field, Boeing Tour Center, conference space for 250 people, special event space for groups of up to 750 people, a 240-seat theater, 125-seat café, Future of Flight Store and Boeing Store.

Future of Flight Aviation Center & Boeing Tour, 8415 Paine Field Blvd., Mukilteo, WA 98275, 425-438-8100, www.futureofflight.org